

PROTECTION

New responsibilities. New challenges.
And it takes so little time to protect
what's so important.

When someone relies on you for some or all of
their financial security, you can help protect their
financial future with term life insurance.

Term life insurance death benefits provide
money to help your family survive if you die
during the term of the life insurance policy.
You select the amount of coverage your family
would need to meet financial obligations, such
as paying off the mortgage, childcare expenses
or funding education tuition costs. Then if you
should die unexpectedly, we will pay your
beneficiaries the coverage amount.

Term life insurance can provide a significant
amount of coverage at an affordable price.
That's why Genworth Life in association
with your financial institution brings you
Simple Security term life insurance. In as
little as 20 minutes, you can help make
sure your family will be financially secure
for the future.

**Quick, easy, affordable Simple Security
term life insurance. Because their future
is your responsibility.**

Insurance and annuity products:

- Are not deposits.
- Are not insured by the FDIC or any other federal government agency.
- Are not guaranteed by any bank or its affiliates.
- May decrease in value.

REDUCE.COM
ALL RATES ARE REDUCED!
(888) 600-3600 or visit Reduce.com

Genworth Life Insurance Company
is a Genworth Financial company.

Genworth Life is committed to providing
high-quality, competitive life insurance and
annuities designed to help you build, protect
and transfer wealth.

Genworth Life is a member of the Insurance
Marketplace Standards Association (IMSA).
Membership promotes ethical market
conduct for individual life insurance
and annuity companies.



genworth.com

©2007 Genworth Financial, Inc. All rights reserved.



Genworth®
Financial



QUICK, EASY, AFFORDABLE PROTECTION

**SIMPLE SECURITY®
TERM LIFE INSURANCE**

Underwritten by
Genworth Life
Insurance Company
Lynchburg, VA

IT TAKES ONLY MINUTES TO HELP PROTECT THE PEOPLE YOU LOVE



Instant coverage available at your neighborhood financial institution

You'll be surprised at how easy it is to apply for Simple Security term life insurance at your financial institution. Typically you will have an answer regarding your coverage immediately. Just complete an application, pay the first month's premium and, if approved, you are covered on the spot!¹

Affordable, quality protection

We've designed Simple Security term life insurance to be affordable, even for families on tight budgets. Depending on your age and level of coverage, Simple Security term life insurance may cost less than 50¢ a day².

Coverage tailored to your needs

Simple Security term life insurance is available for a period of 10 or 20 years, and for coverage amounts from \$25,000 to \$150,000.³ Your life insurance specialist will help you select the right level of coverage for your situation:

- Up to \$100,000 of term life insurance on the spot¹ for up to age 60
- Additional term life insurance, up to a total of \$150,000, for up to age 50

Fixed payments for the Level Premium Period

Your premiums are guaranteed for the 10- or 20-year level premium period. After the level premium period, your premiums will increase annually.

Your choice of payment plans

You may pay monthly, quarterly, twice a year, or yearly. For extra convenience and peace of mind, it's easy to have payments automatically deducted from your bank account.⁴

Plan for their future now—stop by your financial institution today

Life insurance is one of the most important things you can do to help protect the people you care about. So make time soon to ask your representative about Simple Security term life insurance from Genworth Life. In a matter of minutes, you can help provide for your family's financial security.

Simple Security term life insurance.

Because their future is your responsibility.

- ¹ Coverage subject to eligibility and to the terms and limitations defined in the application and by company rules.
- ² The monthly premium shown applies to a 10-year term life insurance policy, \$50,000 face amount, 35-year-old male, Custom No Nicotine Use. Premium includes a \$50 annual policy fee. Rates vary based on age, sex and nicotine use. Subject to state availability and issue limitations and to Policy Form No. GE-1420 et al. In some situations, a Genworth Life policy that has additional underwriting requirements may cost less than a Simple Security[®] term life insurance policy. Please consult with your advisor to determine what policy best meets your needs.
- ³ Maximum issue amounts vary by age and state.
- ⁴ For non-annual payments spread throughout the year, we adjust the premium by a modal factor consistent with an annual percentage rate of 8.2% (semi-annual), 10.8% (quarterly) or 10.8% (monthly electronic funds transfer only). Your yearly premium cost will be higher if you pay semiannually, quarterly or monthly.

REDUCE.COM
ALL RATES ARE REDUCED!
(888) 600-3600 or visit Reduce.com